# ASA's

# Appraisal Review & Management

**Guide to Professional Accreditation** 



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Congratulations on your decision to earn a professional designation from ASA! You should be proud of what you have accomplished thus far and we are happy to help you move through the process of achieving either the Accredited Member (AM) or the Accredited Senior Appraiser (ASA) designation.

This guide will provide you with clear, step-by-step instructions on how to earn your designation. In addition, ASA has dedicated staff specifically trained in your discipline's accreditation process to help you with any questions or concerns that may arise. ASA's <u>ARM credentialing specialist</u> may be reached by calling our member service center at (800) 272-8258 or (703) 478-2228.

# **ASA's Advancement Process**

#### Is It True?

Yes. It is true. The ASA advancement process does take time. When ASA receives your completed accreditation file, it is sent out for peer-review to two (2) ARM reviewers serving on the ASA International Board of Examiners (BOE). These reviewers go through your entire accreditation package. The initial reviewer will complete an evaluation of your file within ten to fifteen (10-15) business days and return the packet to ASA Headquarters. The file is then sent to a second reviewer who also has ten to fifteen (10-15) business days to review and return your file. You will receive notifications during each stage of the accreditation process so you may track your progress.

## **How Do I Submit My Accreditation Application Package?**

Once you have completed all the necessary requirements, you may submit your accreditation application online. You will receive an email notification from ASA Headquarters once your completed application has been received.

# What Happens While My Report Is Out for Review?

While your report is being reviewed, the ARM credentialing specialist will verify all the information provided on your application and will contact you to discuss any questions or concerns regarding your experience, education, and ethical standing. The Board of Examiners (BOE) will review your application package in its entirety and if the BOE determines additional information is required, you will be notified. Requests for additional supporting documentation may include providing reference letters. Your references should be informed that they may be contacted for additional information. The references you select should be individuals you have currently or previously worked with in a business capacity.

#### When Will I Get Some News?

You will receive notifications from ASA Headquarters during each stage of the accreditation process. If both reviewers take their allotted ten to fifteen (10-15) business days to process your file, it could take two to four (2-4) weeks before you are notified of your final results. Your advancement to Accredited Member (AM) or Accredited Senior Appraiser (ASA) is complete once the International Board of Examiners (with the assistance of the ARM credentialing specialist) approves your full-time appraisal experience, educational background, and appraisal reports and determines you have successfully completed the education requirements of the ARM discipline. Once approved, you will be awarded your designation. Your certificate and pin will be sent shortly thereafter.

## What if My File is Not Approved?

If some portion of your application/report fails to meet ASA guidelines, you will be provided comments on what needs to be resubmitted or repeated. If you do not agree with the decision reached by the BOE, you may forward a written appeal to the attention of the BOE Vice Chair - ARM, in care of ASA Headquarters.

# Appraisal Review & Management (ARM) Guidelines

## **Prerequisites**

Before applying for a designation in ARM, please be sure you meet the following prerequisites:

- 1. You are a Candidate and your USPAP continuing education requirements are up to date (if applicable);
- 2. You have met the discipline's education requirements;\*
- 3. You have met the college education requirement (or its equivalent); and
- 4. You have two (2) years of full-time appraisal experience for the Accredited Member (AM) designation or five (5) years of full-time appraisal experience for the Accredited Senior Appraiser (ASA) designation (2,000 hours = one (1) year of work experience).

## Applying for the AM or ASA Designation

To apply for the AM or ASA designation, Candidates need to:

- 1. Complete the online accreditation application;
- 2. Pay the online accreditation application fee;
- 3. Upload a copy of your college degree or transcript, or if eligible, upload the College Degree Equivalency Form (page 7);
- 4. Upload an appraisal review experience log (see example on page 4);
- 5. Upload one (1) narrative, appraisal review report performed in the last two (2) years. This report must be an actual report that was prepared for a client; and
- 6. Upload a completed ARM Appraisal Report Checklist to accompany your appraisal report.

<sup>\*</sup>If it has been more than ten (10) years since you passed the Principles of Valuation courses, the Board of Examiners reserves the right to determine if the courses are still acceptable for accreditation purposes.

<sup>\*</sup> Please note, if it has been more than ten (10) years since you passed the ARM Principles of Valuation courses, the International Board of Examiners reserves the right to determine if the courses are still acceptable toward AM or ASA accreditation.

# **Appraisal Review Experience Requirements**

#### **Definitions**

Appraisal report review experience is difficult to define, especially for those who review reports less than 100% of the time. These definitions may be helpful:

- *Value*—The monetary worth of something
- Valuation or Appraisal—The act or process of estimating the value of property
- *Appraiser*—One who appraises
- Determine—To come to a decision resulting from an investigation, research, reasoning, etc.

# **Full-Time-Equivalent Experience**

Appraisal experience is experience in the act or process of estimating value. ASA requires two (2) years of such experience on a full-time basis to achieve the AM designation and five (5) years to achieve the Accredited Senior Appraiser (ASA) designation. Therefore, an appraiser can fulfill the experience requirement for the AM designation in two (2) years and an ASA designation in five (5) years, provided he or she appraises full time. If the Candidate appraises 50% of the time in the course of his/her work, the full-time experience requirement would be fulfilled in four (4) years for the AM and ten (10) years for the ASA. ASA's ARM Committee provides for one (1) year of experience credit to Candidates who have passed all four (4) POV courses (AR201-AR204). This qualification also covers the Appraisal Foundation's Appraisal Qualification Board (AQB) education requirement.

# **Collateral Experience**

Collateral experience, by ASA definition, is not appraisal experience for purposes of meeting the two-year and five-year minimum experience requirements. Evaluation of comparable sales or determination of authenticity is frequently a necessity for the determination of value. When the purpose of that work is to determine value, it is part of appraisal experience. When it's not, the work is considered collateral experience. The determination of problems in a business, auditing the books of a corporation, authenticating an art object or determining its provenance may or may not be appraisal work. By themselves (i.e., not as a part of an appraisal/valuation assignment) these functions are not classified by ASA as appraisal experience. As noted in ASA's Code of Ethics, appraisal is the determination of value. Although collateral experience is extremely important to a professional, it does not qualify as full-time-equivalent appraisal experience and will not be credited as such by ASA.

The following are examples of collateral experience that are not considered appraisal experience by ASA:

- A fine art appraiser's experience in art restoration or the sale of estate items.
- A financial analyst's experience in determining whether an asset meets specified investment requirements.
- A lawyer's experience acting as a mediator on valuation issues.
- Time spent attending auctions.

## Understanding the Appraisal Experience Requirement

When a Candidate fills out ASA's accreditation application, he or she should supply sufficient information to enable the International Board of Examiners to determine whether the Candidate meets ASA's experience requirements. It is the obligation of the Candidate to portray the actual, provable experience sufficiently well to allow examiners to quantify that experience in terms of months and years of full-time or full-time-equivalent experience. It should be noted that appraisal experience is specific, not generic. The experience must be relevant to the Appraisal Review and Management discipline.

# **Preparing an Appraisal Experience Log**

Appraisal review experience logs are common in the business world and are an excellent tool for all appraisers to keep track of their assignments. The sample log shown below is an example and the definitions may not apply to your type of appraisal assignment. In that case, you should develop a log of your own that better suits your needs. Any log will do as long as it is useful to you.

An appraisal experience log is helpful to the International Board of Examiners to verify your appraisal experience. It should cover a period of two (2) years or five (5) years, depending on whether you are applying for the AM or the ASA designation.

# **Appraisal Experience Log Sample**

Appraisal Experience Log							
Candidate's Name				Company			
Number of Pages							
Date As of	Interest	Property Type	Purpose	Assignment Type	Intended Use	Report	Value
		SA	MPI F				
Signature:				Date:			

#### **Definitions of Terms Used**

- Date—Date of the appraisal report
- As of—Effective date of value
- Interest—Interest being valued (only if applicable to your discipline)
- Property Type—Must be appropriate to the discipline in which certification is being sought
- Purpose —Purpose of the appraisal
- Value—Total appraised value

# **Appraisal Review Reports**

# **Appraisal Reports**

Appraisal review reports represent an important component of the accreditation process. Reports that are prepared by a Candidate for a client demonstrate the quality and professionalism offered by the Candidate to the public. Such reports assist the Board of Examiners in evaluating the scope of practice, ethical attitude and levels of education and appraisal competence achieved by the Candidate.

Appraisal review reports must conform to the Uniform Standards of Professional Appraisal Practice (USPAP) and to the Principles of Appraisal Practice and Code of Ethics and discipline-specific standards adopted by ASA.

## What is Required in an Appraisal Report?

The following sources outline the requirements of an appraisal review report for Advancement:

- Uniform Standards of Professional Appraisal Practice (USPAP)
- ASA's Principles of Appraisal Practice and Code of Ethics, Sections 6.2 and 8

Candidates should keep in mind the intent of these standards. For example, Section 6.2 of ASA's Principles of Appraisal Practice and Code of Ethics states:

The procedure and method for determining the particular value in question is a matter for the appraiser to determine—the appraiser cannot be held responsible for the result unless he or she has a free hand in selecting the process by which that result is to be obtained. However, good appraisal practice requires that the method selected be adequate for the purpose, embrace consideration of all the factors that have a bearing on the value, and be presented in a clear and logical manner.

The conclusions that have a bearing on value must be supported and presented in a clear and logical manner. Failure in this area is the most common weakness in appraisal reports submitted for accreditation purposes. Candidates should read the appraisal reports selected for submission through the eyes of an outsider and ask such questions as:

- Are all relevant standards adhered to?
- Is the report clear and logical?
- Are all statements and conclusions that contribute to value supported by facts shown in the report and explained in detail, including a market model and comparable data used in the analysis?
- Was credit given to the source of the value definitions and are the definitions used consistently throughout the report?
- Is the report understandable?

#### **Submitting Appraisal Review Reports for Review**

- Appraisal review reports submitted for accreditation purposes must be actual reports prepared for clients or employers.
- Appraisal review reports submitted for accreditation purposes must be no more than two (2) years old.
- If the Candidate completed the work on the appraisal, but a principal of the firm signed the report, the principal should send a letter with the report indicating that the Candidate did most of the work on the report.
- Client references must be redacted from the appraisal review report unless you have the client's written permission to use the report for accreditation purposes (see the release form on page 8).

Note: The file you upload should be in a format that allows a search tool to be utilized.

# **Online Accreditation Application Checklist**

# **Online Application**

ASA's accreditation application process is available online. Please be sure all of the items below have been confirmed and/or submitted during the online application process. Should you have any questions along the way, please contact the <u>ARM credentialing specialist</u> for assistance.

AM ai	nd ASA A	Accreditation Application Checklist
		1. You are a Candidate and your USPAP continuing education requirements
		are up to date (if applicable).
		2. You passed the ARM Principles of Valuation (POV) courses (AR201-AR204).
		3. You uploaded a copy of your college diploma or transcript or uploaded the
		College Degree Equivalency Form if you do not have a degree (page 7).
		4. You uploaded an appraisal experience log documenting two (2) years (for the AM
		designation) or five (5) years (for the ASA designation) of full-time appraisal
		experience or the equivalent part-time experience (example on page 4).
_	<del> </del>	5. You uploaded one (1) appraisal report performed for an actual client within the
		last two (2) years (page 5).
_	<del> </del>	6. You uploaded the accompanying completed <u>ARM Appraisal Review Report Checklist.</u>
		7. You uploaded a signed release form (page 8).
		8. You signed the online affirmation statement.
		9. You completed and submitted the online application.

# **College Degree Equivalency Program Form**

Name of Candidate	
A college degree is a qualification awarded to a student upon successful completion of a cohigher education, usually at a college or university. This qualification is often referred to as a bar For those without a degree, ASA will accept four hundred fifty (450) classroom hours of formal education as equivalent to one (1) year of college.	achelor's degree.
Attach to this application all appropriate documentation to support your equivalency as describ	ped below:
1. College/university courses completed (attach transcripts with grades)	years
2. Professional designations earned (need not be related to the appraisal	
profession)	years
3. Seminars, courses, conferences, institutes, lectures, attended (need not	
be related to the appraisal profession)	hours
4. Articles, papers and/or books published	hours
5. Two (2) years of appraisal review experience may be credited as one	
(1) year of college over and above the experience requirement of two	
(2) years for Accredited Member or five (5) years for Accredited	
Senior Appraiser	years
6. Business/work experience that is not appraisal/valuation related may be	
credited toward degree equivalency. The same is true for teaching,	
administrative or supervisory positions (other than those for appraisal	
functions), personal property acquisition and retailing, museum or	
gallerysupervision, etc. Such experience may be credited as follows: two	
(2) years of work experience = one (1) year of degree equivalency	years
I hereby certify the above equivalencies are a true and correct representation of my applicable education lunderstand that any misrepresentation may result in the denial of my application for accreditation and disciplinary actions under ASA's constitution, bylaws and administrative rules.	
Signature of Candidate Date _	

# **Appraisal Review Report Release Form**

The release statements below can be found online and should be included as part of the accreditation application. Candidates should use the statement best suited for their report. Candidates should only sign <u>one</u> of the statements below.

# **Appraisal Review Report Release Form**

This form must be signed by Candidates using appraisal review reports containing a client's name and information. In addition, a signed letter from the client giving written permission to use the report for accreditation purposes must accompany this form. Each applicant for accreditation as an Accredited Member or Accredited Senior Appraiser is requested to proceed in conformance with ASA's Code of Ethics.

I have requested and received authorization from my client(s) that the appraisal review report(s) submitted

# **Additional Information**

## Moving from AM to ASA in ARM

Any ARM Accredited Member (AM) may apply to advance to Accredited Senior Appraiser (ASA) status by:

- Completing the online AM to ASA accreditation application;
- Uploading an appraisal experience log demonstrating an additional three (3) years of full-time appraisal experience or the equivalent; and
- Uploading one (1) narrative appraisal review report that was completed within the past two (2) years. This report must be an actual report that was prepared for a client or a demonstration report that was prepared specifically for ASA's accreditation purposes.

# **Maintaining Your Designation**

All designated members are required to submit evidence of professional growth through continuing education and/or participation in professional activities every five (5) years to maintain the AM andASA designations. ASAs who do not reaccredit will be reverted to the grade of Accredited Member(AM). AMs who do not reaccredit will be reverted to the grade of Candidate. Information and reminders are sent by ASA Headquarters providing you ample notice of your upcoming reaccreditation due date.

## **Earning an Additional ASA Designation in ARM**

Any Accredited Senior Appraiser (ASA) in good standing in disciplines other than ARM may apply for Accredited Senior Appraiser (ASA) status in the ARM discipline. The procedure is as follows:

- Successfully complete AR201 and AR204;
- Ensure your USPAP continuing education requirements are up-to-date;
- Complete the online application, pay the application fee and upload any other required documentation, and
- Upload one (1) appraisal review report and accompanying redacted appraisal(s) demonstrating knowledge in ARM.

Please contact the <u>ARM credentialing specialist</u> for other specific requirements or to answer any questions.