

2024

September 15-17 | Portland, Oregon | In Person & Virtual

ASA

INTERNATIONAL
CONFERENCE

Schedule At A Glance



****SCHEDULE SUBJECT TO CHANGE****
ALL TIMES ARE NOTED IN PACIFIC DAYLIGHT TIME (PDT)

THURSDAY, SEPTEMBER 12 - SUNDAY, SEPTEMBER 15

8:00am - 4:00pm

PRE-CONFERENCE COURSES

SATURDAY, SEPTEMBER 14

7:30am - 12:30pm

GOLF OUTING

3:00 - 5:00pm

CHAPTER LEADERSHIP TRAINING

SUNDAY, SEPTEMBER 15

8:00—10:00am

BOARD OF GOVERNORS MEETING

10:00am—11:00am

ALL DISCIPLINE MEETING

11:00am - 5:00pm

DISCIPLINE COMMITTEE MEETINGS

3:00 - 7:30pm

REGISTRATION OPEN

3:00—5:00pm

COLLEGE OF FELLOWS MEETING

5:30 - 6:00pm

ASA ANNUAL BUSINESS MEETING

6:30 - 7:30pm

WELCOME RECEPTION

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MONDAY, SEPTEMBER 16

	BUSINESS VALUATION 1	BUSINESS VALUATION 2	MACHINERY & TECHNICAL SPECIALTIES	PERSONAL PROPERTY	GEMS & JEWELRY	REAL PROPERTY	APPRAISAL REVIEW & MGMT MULTI-DISCIPLINE
7:00 - 8:00am	REGISTRATION & CONTINENTAL BREAKFAST						
8:00 - 8:15am	Introduction & Opening Remarks						
8:15 - 9:15am	Keynote Address: The Status and Outlook for the U.S. Economy <i>Dr. LaVaughn Henry</i>						
9:15am	Session Change Break						
9:20 - 9:30am	Discipline Welcome	Discipline Welcome	Discipline Welcome	Discipline Welcome	Discipline Welcome	Discipline Welcome	Discipline Welcome
9:30 - 10:30am	Hot Topics Panel <i>Anthony Pumphrey, ASA</i> <i>Carla Nunes</i> <i>Lucas Parris, ASA</i> <i>Adam Smith, ASA</i>	The Diagnostics of Valuing Medical Equipment <i>Doug Kreiser, FASA</i> <i>Richard Tondre</i>	Valuing the Future: AI's Revolutionary Impact on Appraisal <i>Scott DeMarco</i>	The Value of Jewellers' Work: Appraising Work From the Bench <i>Duncan Parker</i>	The 'Hot' Words in Your Appraisal Report <i>Jason Tillema, ASA</i>	How Appraisers Get into Trouble (and How to Stay Out Of It) <i>Steven Bauer</i>	
10:30 - 11:00am	NETWORKING BREAK						
11:00am - 12:30pm	Dancing With the Tax Man: Valuation and Other Issues in IRS Audits of Transfer Tax Returns <i>Stephanie Loomis Price</i>	Robotics 101: Costs and the AI Future <i>Robert Toppel</i>	<i>(11:00am - 11:45am)</i> Art Services for Arts Professionals <i>Jennifer Viviano</i> <i>(11:45am - 12:30pm)</i> How to Avoid IRS Scrutiny <i>Robin Bonner</i>	Eureka Moments with Monumental Impacts: Innovations and Discoveries that Changed the Jewelry World <i>Starla Turner</i> <i>Suzanne Martinez</i>	Do's and Don'ts Regarding Eminent Domain <i>Travis Avant, ASA</i>	Economic Obsolescence Across Disciplines <i>Lorrie Beaumont, FASA</i> <i>Chris Mellen, ASA</i> <i>Joel Gonja, ASA</i>	
12:30 - 1:30pm	INTERNATIONAL AWARDS LUNCHEON						

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1:30 - 2:30pm	Re-thinking DLOCs and DLOMs from Market Evidence <i>Robert Schlegel, FASA</i> <i>Penny Lutocka, ASA</i>	<i>(Fair Value, Advanced)</i> Hot Topics in Valuations of Private Company Securities <i>Amanda Miller</i>	Valuation of Power Plants for Insurance Purposes <i>Anand Trivedi, ASA</i>	Changing Trends in the Fine Art Collector and Investment World <i>Frank Coates</i>	Harry Winston: In Pursuit of the Perfect Jewel <i>Angela Hedges</i>	Reconciliation: The Most Critical Part of the Appraisal Report <i>Rich Galpin</i>	Valuing the Future: AI's Revolutionary Impact on Appraisal <i>Scott DeMarco</i>
2:30 - 2:35pm	Session Change Break						
2:35 - 3:35pm	<i>(Advanced)</i> Valuing the Right of Publicity (ROP) and Name Image and Likeness (NIL) <i>Jay Fishman, FASA</i> <i>Mark Roesler</i>	Pepperdine Private Capital Markets Report: 2024 Findings and Effective Use <i>Craig Everett</i>	Insurance Appraisals: Making Sure You're Covered <i>Gregg Davenport, ASA</i> <i>Steve Hewitt, ASA</i>	Decoding the Essence of Value in Automobiles: Art & Science <i>Donald Osborne, ASA</i>	Pearl Evaluation and Appraisal Expertise <i>Sarah Senzer</i>	UAD Redesign <i>Sean Murphy</i>	Expert Appraisers as Expert Witnesses: A Mock Trial Event <i>Melanie Modica, ASA</i> <i>Pamela Bensoussan, ASA</i> <i>Terri Lastovka, ASA</i> <i>Richard Conti, ASA</i> <i>Charles Dixon, ASA</i> <i>Mark Penny, FASA</i> <i>Jack Young, ASA</i> <i>John Rake</i> <i>Hon. Marilyn Litzenberger</i> <i>Denise Brown</i>
3:35 - 4:00pm	NETWORKING BREAK						
4:00 - 5:30pm	Counterpoint to DCF as Only Method for RE Holding Companies <i>Carla Glass, FASA</i>	A 10-Year Forensic Analysis of the USA's Financial Statements <i>Darrell Dorrell, ASA</i>	Appraising Marine Assets on Inland Waters, Bays, Rivers and Open Oceans <i>Basil Karatzas, ASA</i>	The Cost and Income Approaches for Personal Property Appraisers <i>Robert Schlegel, ASA</i> <i>Patrick Ela, ASA</i>	Ancient Cut Diamonds <i>Celine Rose David</i>	Appraisal Technology <i>Grant Norling</i>	Expert Appraisers as Expert Witnesses: A Mock Trial Event (cont.)
5:30pm	END OF DAY 1						
5:30pm	Rising Stars Happy Hour (invitation only) International Virtual Chapter Reception						

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TUESDAY, SEPTEMBER 17

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7:00 - 8:00am	CONTINENTAL BREAKFAST						
8:00 - 9:00am	Economic Uncertainty and Election Headwinds: Cost of Capital Ramifications Carla Nunes James Harrington	Let's Get High...& Accurate Valuations: The Crucial Role of Equipment Valuation in Cannabis Operations Michael Peterson, ASA	What's That Rug Worth? A Changing Rug Market and Values Randy Hyde	Jade Adventures in Guatemala Charles Carmona, ASA	Panel on IRS Valuation Issues Robert Schlegel, FASA Curtis Kimball, ASA Mark Bovee, ASA Christopher Pavilonis	Panel on IRS Valuation Issues Robert Schlegel, FASA Curtis Kimball, ASA Mark Bovee, ASA Christopher Pavilonis	
9:05am	Session Change Break						
9:05 - 10:05am	Explaining Your Valuation to Mom over a Cup of Coffee Mary Warmus, ASA	Maximizing the Business Price: Strategies for Enhanced Value Capture Vanessa Claiborne, ASA Nene Gianfala, ASA	Lumber Industry: M&E Overview Joshua Abbey, ASA	Collectible Sneaker Market Mike Nguyen	Sharing Knowledge to Further Your Appraisal Practice Sharon Kerwick, ASA	Bullet Proofing Your Work File Byron Miller	AI, Ethics, and Valuation: Navigating Complex Terrain Karen Lascelle
10:05 - 10:30am	NETWORKING BREAK						
10:30am - 12:00pm	<i>(Fair Value)</i> Introduction to Monte Carlo Simulation Jared Hannon Keith Konen, ASA	<i>(Advanced)</i> Bytes and Bucks: The Valuation of Provider Compensation and Healthcare Data Sharing Arrangements David Lo, ASA Kathryn Taylor, ASA	Assumptions and Scope of Work John Craughan	The Impact of \$80 Billion and 87,000 Additional IRS Employees on PP and Gems and Jewelry Michael Gregory, ASA	The Impact of \$80 Billion and 87,000 Additional IRS Employees on PP and Gems and Jewelry Michael Gregory, ASA	Managing Complex Multi-Property Appraisal Assignments David Doering, ASA Ernest Demba, FASA	The Unspoken Edge: How Body Language Can Make or Break Your Expert Testimony David Bolls
12:00 - 1:00pm	BUSINESS VALUATION LUNCH		LUNCH ON OWN				
1:00 - 2:00pm	Best Practices for Calculating Market Multiples and Multiple Selection Michael Rigby	<i>(Advanced)</i> Complex Valuation Issues in Litigation Vladimir Korobov, ASA Kyle Garcia, ASA	Accounting Issues for M&E Appraisers Penny Lutocka, ASA	Unique Assets From an Estate Lawyer's Point of View Mackenzie Hogan	Pioneering a Mercury-Free Era in Gold Mining Toby Pomeroy	A Deeper Look: Understanding the Effects of Appraisal Bias Carlo Batts	How to Survive a Cyber Attack John Jackson

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2:00 - 2:30pm	NETWORKING BREAK						
2:30 - 3:30pm	Implications on Applying Control Premiums from Delaware Chancery Opinions Joe Thompson, ASA Paul Skluzak	Keeping Reasonable Compensation Reasonable Jessica Landay, ASA	Current State of the Agriculture and Food Equipment Market Michael Larson, ASA	Mexican Silver: Roots to Revival Maranda Moran	Mexican Silver: Roots to Revival Maranda Moran	Appraisal Modernization: Changes to Embrace, Changes to Resist Craig Steinley	Strong ARM: Building Your Skillset with ARM Training Charles Dixon, ASA Mark Penny, FASA
3:30pm	Session Change Break						
3:35 - 4:35pm	The AI Revolution: Why it Matters to Appraisers & Application Strategies Greg Endicott, ASA Kevin Couillard, ASA Andrew Couillard	The AI Revolution: Why it Matters to Appraisers & Application Strategies Greg Endicott, ASA Kevin Couillard, ASA Andrew Couillard	The Life of a Collection Kate Rosenheim Ryan Burghard Grace Kook-Anderson Ben Buswell	When Was It Made? Materials, Manufacturing and Design to Pinpoint Era Jessie English	The AI Revolution: Why it Matters to Appraisers & Application Strategies Greg Endicott, ASA Kevin Couillard, ASA Andrew Couillard	Implicit Bias in Valuation Mike Gregory, ASA	
4:35pm 5:00pm	CONFERENCE ADJOURNS						